



Four Year Strategic Plan 2019 - 2022

MARCH 2019

The North Central Local Government Association

Established in 1955, the North Central Local Government Association (NCLGA) is a non-profit, non-partisan association of elected officials representing local governments – which comprise of approximately 70% of British Columbia’s landmass.

As the only democratically elected body representing North and Central British Columbia, we work to enhance the social, economic and environmental well-being of communities. On a day-to-day basis, we work to bring people and ideas together to form relationships and advocate for solutions by moving resolutions forward (passed at our Annual General Meeting each year), addressing emerging and shared issues in our member communities, and helping to articulate our members’ perspectives & priorities to a broader audience.

Our Values

- *Well-being* – environmental, social and economic.
- *Non-partisan* – exploring the risks, benefits and alternatives that lead to the best outcome or solution.
- *Regional focus* – collaborating on shared commitments for achieving positive impacts.
- *Transparency* – building trust and increasing access to information.

Our Strategic Plan 2019 – 2022

The priorities, goals and actions identified in Table 1.0 form the NCLGA 2019 to 2022 Strategic Plan. They are designed to provide the operational focus for the four-year period and will be reviewed annually by the Board of Directors

Table 1.0 NCLGA Strategic Plan 2019 to 2022

PRIORITIES	GOALS	ACTIONS
Advocacy	To provide member input into informed decision-making	<ul style="list-style-type: none"> • Develop NCLGA resolutions based on local government knowledge to inform decisions annually. • Identify advocacy themes and priorities based on NCLGA resolutions annually. • Work with members to develop and present advocacy information (e.g. Victoria delegation, NCLGA resolutions, support letters, briefing notes) to relevant parties. • Follow up on advocacy activities. • Track and report on advocacy activities and progress.
Communications	To communicate effectively	<ul style="list-style-type: none"> • Develop an Annual Communications Strategy. • Share information (e.g. best practices, community profiles, resolution highlights). • Support communications tools/resources (e.g. NCLGA website, media releases) that enhance NCLGA’s profile. • Ensure that all communication activities and materials comply with NCLGA policies, are objective, factual, explanatory and free from political party bias.
Relationships	To build productive relationships	<ul style="list-style-type: none"> • Respond to general inquiries. • Regularly connect with members, partners, other orders of government, the private sector and civil society to understand issues and inform solutions. • Participate and support relationship-building activities (e.g. forums, workshops). • Create memorandums of understanding, support letters and other tools to build relationships that form a robust network of committed organizations.
Resiliency	To operate a transparent and sustainable organization	<ul style="list-style-type: none"> • Maintain and improve internal processes to ensure that the NCLGA continues to be a fiscally responsible and credible organization. • Actively identify and pursue opportunities to gain efficiencies (e.g. cost savings) and increase capacity (e.g. funding opportunities). • Provide transparency in reporting on operational and financial metrics. • Develop a multi-year Financial Plan for annual review. • Develop tools that ensure the Board of Directors is able to track and report progress on the Strategic Plan.